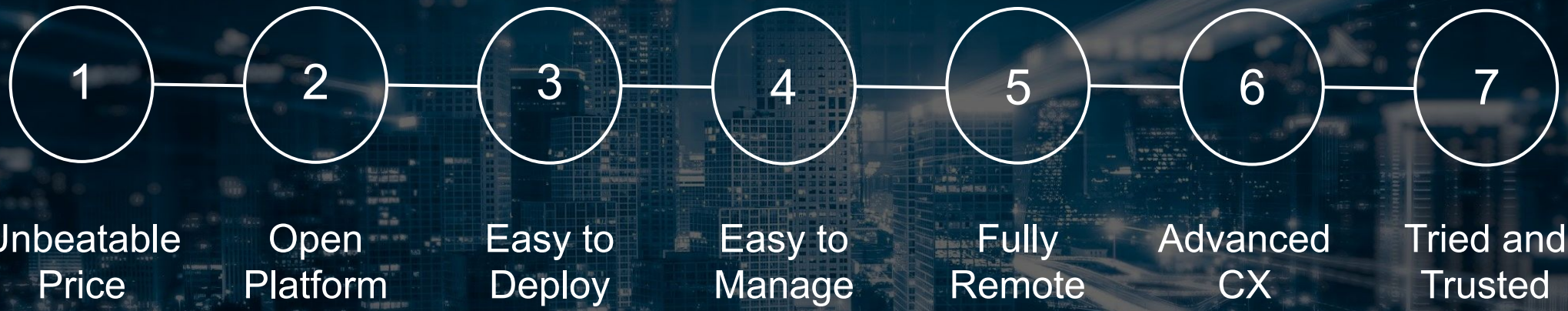
Key Selling Points

3CX has 7 Unique USPs



#1 Unbeatable Price

- Slash your customers bills by up to 80% per year
- No per user charges: add unlimited extensions
- Zero Add On Charges
- Choose your own SIP Trunk- control your call costs
- Licenses start from FREE!

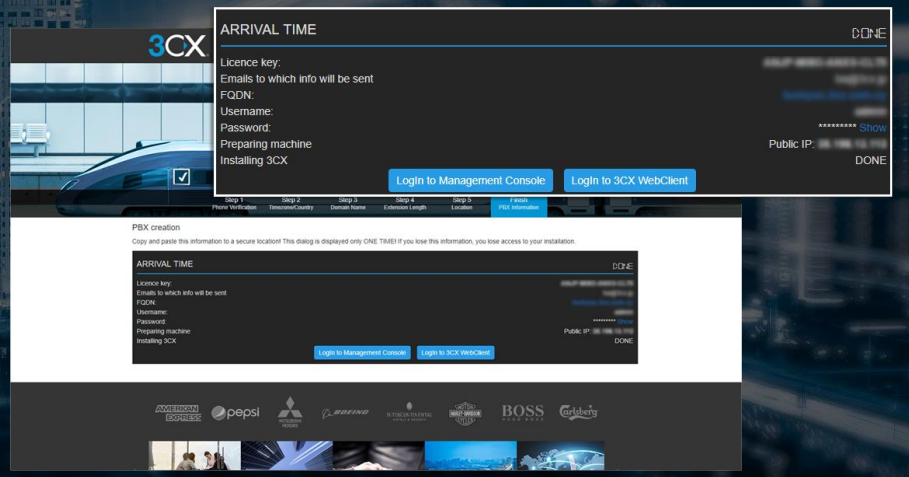
#2 Open Platform for extra control

- Choose & Control your own phone numbers.
- Choose your own SIP Trunk and save.
- Choose your own cloud provider.
- Choose your own hardware.
- Choose On-Premise or Cloud.

3CX

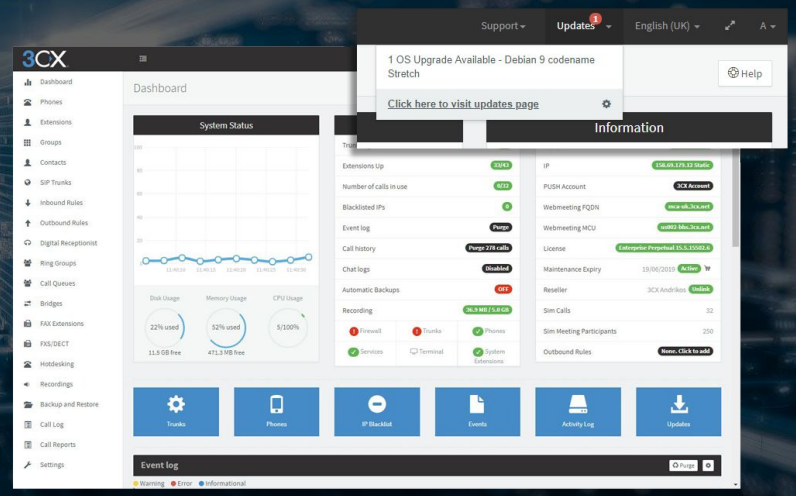
#3 Easy to Deploy

- Self Host or save the hassle with Hosted by 3CX.
- Install On-Premise on Mini PC, Raspberry Pi or virtualize.
- Linux or Windows.
- PnP guides for supported phones & SIP Trunks.



#4 Easy to Manage

- Easily add & manage extensions.
- Phone configuration and firmwares are tested by 3CX.
- 3CX can manage bundled OS.
- Automatically deploy upgrades and updates.
- Choose Hosted By 3CX to further reduce admin and maintenance.



#5 A Full Remote Working Solution

- Android and iOS apps
- Connect from anywhere from your webclient!
- Integrated messaging & live chat
- Browser based video conferencing for all users
- All at no extra charge

#6 Advanced Customer Experience

- Call Queues, IVR
- Advanced Call Reporting
- Integration with leading CRM apps
- Website Live Chat & Talk
- Inbuilt Contact Center

Microsoft Dynamics

Office 365

freshdesk

zendesk

salesforce

3CX

#7 Tried and Trusted

- 250,000 installations
- 25,000 partners
- Leading customers including Wilson Sporting Goods, Mitsubishi, American Express, MIT and Subaru of America
- Supported globally by 3CX 24/5 and from 10 offices worldwide

Carlsberg Wilson AMERICAN EXPRESS

3CX

For more information:
www.3cx.com
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